





CAUVERY COLLEGE FOR WOMEN, AUTONOMOUS ENTREPRENURSHIP DEVELOPMENT CELL INSTITUTION INNOVATION COUNCIL AWARDS & ACHIEVEMENTS

2023-2024

• IIC has Volunteered as **the Role of Mentor for Five Mentee HEI's** to improve the quality of innovation and startup culture.

S.No	Name of the College with Address	Status
1.	Kambam Arts & Science colleg for Women, Thriuvanamali	Active
2.	VJP Polytechnic College, Trichy	Active
3.	MAM College of Engineeirng	Active
4.	Thevanai ammal College For Women, Villapuram	Active
5.	Sree Narayan College for Women, Kerala	Active

• Out of 18 registered innovators, 8 Startup launched for commercial market by NIT, Trichy & ABRIF.



- 17 MOUs to develop prototypes across various TRLs to nurturing innovative ideas.
- Establishment of SHINE Business Incubation Centre in HEI to Promote Women Empowerment and Startup Culture



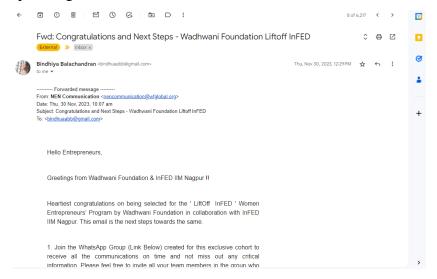
• 67 interns in Student Campus Company, Incubation Consists of 70 Internal and 48 external incubates.

MIT Square London initiated a RAISE Campus chapter to promote innovation ventures with corporate campus ambassadors.

Ms.M.Sowmiya, Startup Founder, Cauvery Millets had launched her product in Coffee with Collector on 03.02.2024 organized by Startup TN, Government of Tamilnadu.



❖ Ms.Bindhiya (Startup Founder of Robopedia) youngest and only student from Southern region has been selected in Lift Off offered by Wadhwani for Funding Opportunities and pursuing her Cohort from 15.12.2023.



❖ Ms.Sowmiya, Ms.Anukarthika & Team, Ms.Yogalakshmi received First Place in Millet Awareness Competition organized by Corporation Office, Trichy District on 9.02.2024



❖ Ms.M.Sowmiya received First Prize in Cauvery Youth Festival with Cash Prize Rs.5,000 organized by Central Library, Tiruchirappalli on 15.02.2024.

- ❖ Ms. Anukarthika & Team Startup Founders of Saturn & Co received First Prize in Cauvery Youth Festival with Cash Prize Rs.4,000 organized by Central Library, Tiruchirappalli on 15.02.2024.
- Ms. Afsana & Ms. Fazheela Startup Founders of Fizas Tech received First Prize in Cauvery Youth Festival with Cash Prize Rs.3,000 organized by Central Library, Tiruchirappalli on 15.02.2024.



❖ Ms.Yogalakshmi& Ms.S.Archana received Best Innovation Award in Startup Mela 6.0 with Cash Prize Rs,20,000 organized by St. Joseph Institute of Management, Trichy in February 2024.



❖ Technical and Non technical Innovators (5 teams) submitted their proposals in Vallunthu Kattuvum Project under TN RISE Women Entrepreneurship organized by Government of Tamilnadu.



❖ With the support of Management, Ms.Bindhiya & Ms.Sainthavi Founders of Robopedia received an amount of Rs.30,000/- and participated in Final Round of Entrepreneurship Conclave organized by BITs Pilani, Rajasthan on 28.04.2024



❖ Ms.M.Sowmiya, Startup Founder, Cauvery Millets received Best Entrepreneur Award on 25.05.2024 organized by Aram Trust, Chennai.



- ❖ Ms.Anukarthika & Team., Ms.Shifana Barveen & Team ideas got Selected in EDII Hackathon 3.0 organized by Government of Tamilnadu.
- ❖ Out of 3,34561 ideas submitted, Ms.Shifana Barveen & Ms.S.Akhila idea on wheat Pasta is undergoing final round at Bharathiar University for EDII Hackathon 3.0 on 19.09.2024.



Ms.M.Sowmiya & Team Founder of Cauvery Millets received third best idea in Innovation Design Entrepreneurship Boot Camp under Phase I organized by Ministry of Education and AICTE from 23.09.2024 to 27.09.2024



• Our IIC has nominated 10 innovative students are undergoing Innovation Ambassador training in National Innovation Repository (NIR) from 30.06.2023 to 04.12.2023. The nominated ideas had an opportunity to find feasibility of their ideas with External experts from Ministry of Education on 04.12.2024.

Ms.M.Anu karthika & A.Kalaiselvi, Startup Founder Of Saturn & Co has been selected in second round Of Startup Thamizha organized by Government Of Tamilnadu in February 2024.

Ms.B.Bidhiya Startup Founder Of Robopedia has been selected in second round Of Startup Thamizha organized by Government of Tamilnadu in February 2024.

